UT Extension Farm MANAGE Program

The Measuring, Analyzing, Navigating, and Achieving Goals Effectively or MANAGE program was designed specifically to help Tennessee farm families carefully evaluate their individual situation and assist them in improving their quality of life. Over 15,000 Tennessee farm families have participated in the intensive farm and financial planning phase of MANAGE conducted by University of Tennessee Extension.

The MANAGE program helps families analyze their total farming business so they can make informed decisions regarding their future. Staff trained in farm and financial management help families:

- review their current financial situation
- capitalize on strengths and reduce weaknesses in the farm business
- develop individualized farm and financial plans
- explore alternatives both on and off the farm
- evaluate capital investment opportunities including land and/or machinery purchases
- analyze likely consequences of changing the scope of enterprises
- determine appropriate production practices

The MANAGE program provides individualized and unbiased information. All financial and personal information will remain confidential.

Although the MANAGE program will not remove uncertainty of the future, it can provide farm families with a clear understanding of their current financial situation and help them evaluate their alternatives for the future. Making informed decisions today may be the best way to prepare for tomorrow's opportunities. The educational program is offered at no cost to participating farm families.

To learn more visit the MANAGE web site at https://ag.tennessee.edu/arec/Pages/manage.aspx or contact the Giles County Extension Office at 931-363-3523 or call the toll-free MANAGEment Information Line at 1-800-345-0561.





